

The Power to Change the World

Hybrid technology is fast becoming a world standard.

Can you help save the Earth and enjoy peerless premium driving performance at the same time?

The answer is "yes," thanks to a technological breakthrough called Lexus Hybrid Drive.

Because the future begins with someone taking the *first step*.

Lexus Hybrid Drive



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THE PURSUIT OF PERFECTION

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The Power to Change the World

Can premium cars and the environment exist in harmony?

Welcome to a harmonious new relationship between cars and nature.
Lexus Hybrid Drive lets you care for the environment and enjoy impressive fuel efficiency,
without sacrificing the performance you seek.

Because as a leader you take responsibility for more than just yourself.

Lexus Hybrid Drive

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The Power to Change the World

Smile, as Lexus Hybrid Drive rockets you toward the horizon.

Like a supersonic jet, it launches with exhilarating power.

And the acceleration continues seamlessly up to maximum velocity.

It's an awesome new experience that surpasses the imagination.

Because nothing compares with the thrill of defying gravity.

Lexus Hybrid Drive



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All-Wheel-Drive means confidence on any road.

Driving is twice the pleasure with confident handling under all road conditions.

Lexus Full-time All-wheel Drive (AWD) and the specially tuned Vehicle Dynamics Integrated Management System (VDIM) assure agile response that precisely follows your intentions.

Because four-footed power blends speed and agility.

Lexus Hybrid Drive

