



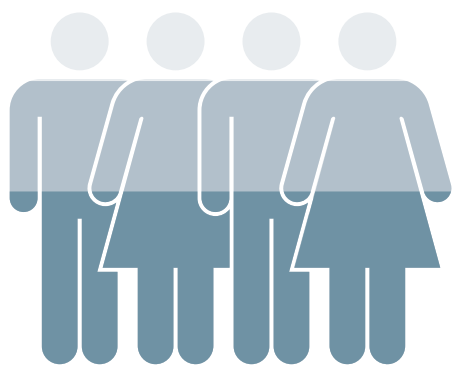
## Who aren't you reaching?

In today's media environment, reaching the local community when and where they are paying the most attention is important. The Tribune can help you reach the audiences you need to grow your business.

### DID YOU KNOW...

In the Greeley market, **81%** of 25-54 year olds consume local media and they're interested in local information.

The Tribune reaches **61.5%** of this potential audience, or half of 25-54-year-olds in the Greeley market.



### **THE NEWSPAPER WORKS, AND WE CAN SHOW YOU HOW.**

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