

## Why Us?

- ▶ Young Life has been reaching kids globally since 1941.
- ▶ Our method has been tested and has held up through generations of teens.
- ▶ We love what we do and we aren't going to stop until every kid, every where has an opportunity to know that God loves them and has a purpose for their life.
- ▶ We have heavily invested our own lives to do this, it's a calling, not just a job.

## Leadership Development:

- ▶ We are committed to recruiting, training, and deploying best in class leadership from all ranks of life: college students and adults, including active and former professionals, and parents.
- ▶ Our training program helps professionals in transition to make immediate impact in their community efforts while retaining their networks.
- ▶ Volunteers are the heartbeat of our work. We invest heavily in our front line and are thrilled to see many of them come on staff full-time.

## Our Vision:

- ▶ We want to see New York City transformed into launching pad for world changers.
- ▶ We believe that by breaking the mold of societal norms, we can cast a vision for kids that will inspire them to go further than they could ever imagine.
- ▶ A community rich with young and inspired minds, driven towards love will ultimately change the world.
- ▶ We won't stop going after the farthest out kids.

## How You Can Join Us:

- ▶ We need prayer. Join with us to lift up this vision and hope we have for our kids, that we may see it come to be.
- ▶ We need resources. Consider how you can give of your time, talents, and finances to help make this vision a reality. We have several ways to get started with monthly giving and service opportunities.
- ▶ We need connections. In order to get to the next neighborhood over, we need advocates to get us in front of business officials, schools, and churches.



**younglife**  
Gotham City Region



you were made for this.

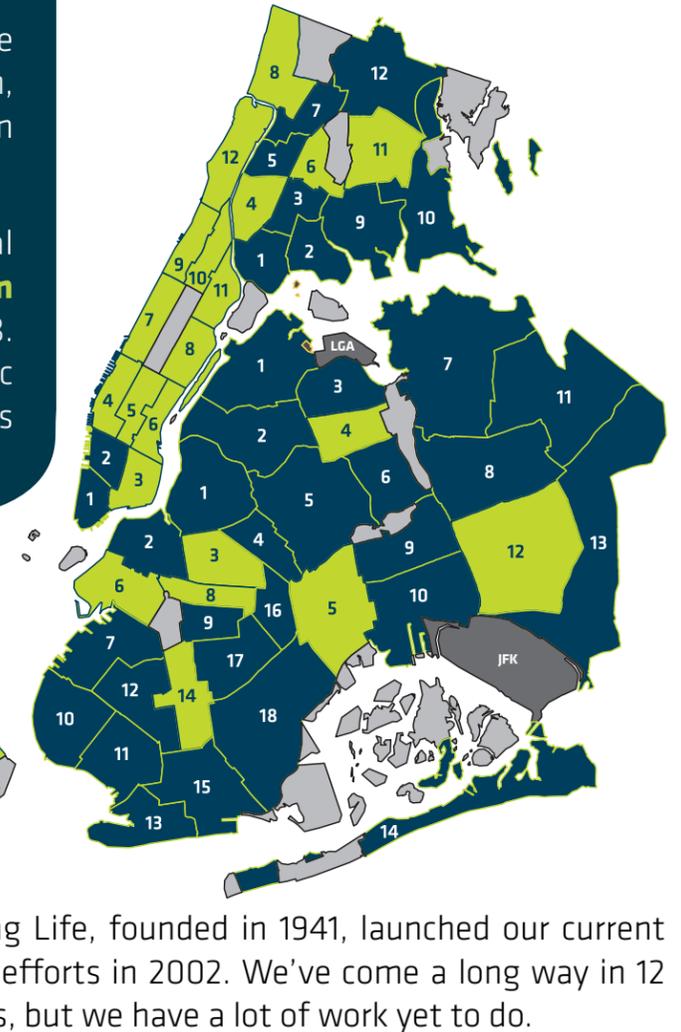
**Because Our Young  
People Deserve It**



## THE TRUTH ABOUT OUR YOUTH'S WORLD

- ▶ Teenagers are increasingly **busier** and are under **high pressure** to perform in numerous **fast paced** environments.
- ▶ **35%** of children living around New York City have no father figure in their lives. This increases to **51%** in the black communities and **47%** in Latino communities.
- ▶ **33 percent** of NYC kids live in poverty.
- ▶ There were **17,275** NYC Teen-Pregnancies in 2011, with **61%** (over 10,500) being born into poverty.
- ▶ Only **42%** of black and Latino youth are academically prepared to enter college.
- ▶ Every day **174** children are reported abused or neglected.
- ▶ Every **six days** a person **under 20** is murdered.

- ▶ New York City's **59 Community Districts** are spread out across **5 boroughs**: Manhattan, The Bronx, Brooklyn, Queens, and Staten Island.
- ▶ New York City has a total residential population of approximately **8.2 million people**. **2.2 million** of them are under 18. **588,780** are teenagers. NYC has **615** public and private high schools and **110** Universities and Colleges.



Young Life is committed to reaching every type of kid from Middle School, High School, and College aged. We have special programs for kids with disabilities as well as Teen-Moms.



## WHAT THE YOUTH OF NYC DESERVE

Young Life is committed to going beyond expectations to consistently show kids that they were **made for more**, by giving our:

### TIME

We go where kids are. We earn the right to be heard by listening without judgement.

### ENERGY

We jump right into what kids are doing. Sports, Art, shopping, all ages, any time, we're there.

### ATTENTION

Kids need consistency. It's not enough to just show up once, we keep showing up.

We believe our kids **DESERVE** a caring-adult who walks through life with them, a mentor who is a life-coach helping them develop marketable skills, and a responsible friend who can introduce them to the possibilities of college.

## WE HAVE GROWN | WE NEED TO GROW MORE

GOALS	IN 2006	IN 2014	BY 2017	BY 2026
Community Districts with Ministry	2	22	32	59
Recruited and Deployed Staff	2	35	50	120
Trained Volunteer Leaders	-	175	500	2,000
Kids Regularly Involved	>100	3,800	6,000	20,000
Total Community Lives Impacted	~150	8,500	18,000	80,000
Operating Budget	\$160 K	\$3.5 M	\$5.5 M	\$17 M

We know that we are asking for **a lot**. It's because kids need **a lot**. Not just *some* kids, **WE WANT ALL KIDS** to know what it is like to truly get what they deserve. By partnering with Young Life to invest in the youth of our city, you are laying the foundation for a powerful change that will see global impact.

