



## HGTV AND PASTE PRESENT “STAGES ON SIXTH” DURING SXSW MUSIC 2013

*Paste's 9th Annual SXSW Party to Feature 44 bands, March 13-16*

**DECATUR, GA. – Feb. 6, 2013** – [HGTV](#) is teaming up with [Paste](#) for the entertainment site's ninth annual party in Austin, Texas, during the [South by Southwest® \(SXSW®\) Music and Media Conference](#). The party, “Stages on Sixth,” is expanding to four days this year – March 13-16 – features 44 bands and is being held at one of 6th Street's biggest music venues, The Stage on Sixth, at 508 E. 6th Street, from noon to 6 p.m., each day.

This year's line-up includes some of the festival's most exciting veteran performers including Billy Bragg, Buddy Miller & Jim Lauderdale, Josh Ritter and The Zombies, as well as newcomers like Foxygen, The Lone Bellow and GUARDS.

Newcomer CR Smith, a music director from Billings, Mont., is also playing “Stages on Sixth” as part of his grand prize package as the winner of HGTV and Paste's “Be The New Sound of HGTV Contest.” Last year, the brands partnered together to find an original song for HGTV's on-air *House Hunters International* marketing and promotional campaign. Smith's [“This Way Home”](#) was chosen by *Paste's* editors and HGTV's producers, and is regularly featured on HGTV.

A full schedule for each stage will be posted at [PasteMagazine.com](#) and via Paste's [Twitter](#) and [Facebook](#) pages. Fans can also RSVP for free downloads and schedule news at [www.pastemagazine.com/rsvp](#).

### **About Paste**

*Paste* is one of the most acclaimed voices in entertainment journalism and analysis, whose coverage has resulted in four National Magazine Award nominations, dozens of Plug, Folio and Gamma Awards and endorsements from *USA Today*, *The New York Daily News* and *The Wall Street Journal*, who called Paste “the finest among American music titles.” The more than three-million monthly unique visitors at [PasteMagazine.com](#) comprise a highly engaged and devoted audience of entertainment lovers hungry for authenticity and creativity, looking to discover the best of what's next in music, movies, TV, books and video games. As Utne says, “Paste brings together the best elements of the mainstream and indie press.” *Paste* is part of the Norton family of companies that also includes ConcertVault, Daytrotter and Wolfgang's Vault.

### **About HGTV**

America's leading home and lifestyle brand, HGTV features a top-rated cable network that is distributed to more than 98 million U.S. households and the HGTV website, [HGTV.com](#), the nation's leading online home-and-garden destination that attracts an average of four million unique visitors per month. The brand also includes the HGTV® HOME consumer products line which showcases exclusive collections of paint, flooring, lighting, furniture, plants, fabrics and other home-oriented products, as well as *HGTV Magazine*, a new home and lifestyle publication published in partnership with Hearst Magazines. Headquartered in Knoxville, Tenn., HGTV is wholly owned by Scripps Networks Interactive, Inc. ([SNI](#)).

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