

*candy plantation*

*lookbook*





# Candy PLANTATION

Spring/Summer 2015

### The Inspiration:

Colorful perspectives of colonial plantations, Southern Nigerian Folktales (The Tortoise and the Magic Drum), and nostalgic candy.

### The Look:

Delicate and intense. A mix of silk chiffon, organza, jersey, and silk/cotton sateen pieces that enhance the natural female form; fluid, silk blouses, maxi dresses. This collection is a well-balanced mix of versatile clothes for the real woman's wardrobe. Colors include bronze, charcoal, white, hot coral, and blush sorbet.

### About The Collection:

ROF looked to the "South-South" this season--that is, to the Niger Delta region of southern Nigeria to tell the story of a new-age African brand taking root. The Spring 2015 collection was inspired by the Niger Delta's rich visual landscape of palm fruit and rubber plantations, its oral traditions of folktales, and its colorful spirit. Agricultural nuances were a key theme (an emerging sector of Nigeria's economy)--this inspiration translated into gridded facet-prints derived from palm-fruit bunches and a photographic depiction traditional basketry work common in the region. The effect is intense—but the clothes are fun, fresh, and easy-going, with an escapist joie de vivre. The inspiration may be intuitive but the iteration is well-balance and versatile, with

easy summery dresses, knotted details, and transitional pieces like a delicate folklore print jacket in silk crepe de chine. From simplicity to sophistication, all is there.



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