

HOBLY

TEXAS NORTH: YOUTH LEADERSHIP SEMINAR



#CHANGE

UNIVERSITY OF TEXAS AT ARLINGTON: JUNE 12-15, 2014



WHAT DOES IT TAKE...



TO LEAD?

Leadership is at the heart of Maverick pride. It enables our students to push themselves further than they ever imagined and leave their mark on the world. Our students lead in the classroom, with opportunities like undergraduate research, academic competitions, and honorary societies which help students learn the skills they'll need to be leaders.

Outside the classroom, our students participate in more than 330 student organizations where they practice real world skills like fundraising, event planning, budgeting, education, service, and more.

Service is also a big part of being a Maverick. In addition to service opportunities with many of our student organizations, UTA Volunteers is an entire organization dedicated to giving back. UTA Volunteers coordinate The Big Event, a campus-wide day of service that attracted more than 1,000 volunteers in 2013.

Want to learn more about what it takes?

Visit UT Arlington for a campus tour.
www.uta.edu/visit



UNIVERSITY OF
TEXAS
ARLINGTON

DIVISION OF
ACADEMIC ANALYTICS & OPERATIONS

It is my pleasure to thank all those participating in this year's Hugh O'Brien Youth Leadership (HOBY) conference and to welcome you to the University of Texas at Arlington's campus.

You will find that serving as a HOBY ambassador will be both a challenging and rewarding experience. Your commitment will inspire a new generation of student leaders to find innovative ways to overcome the challenges our community faces. That is no small task.

Yet in spite of the difficulty, you'll also find this experience to be one of your most memorable. It's only through helping others that we truly learn about ourselves. You were chosen as an ambassador because your passion, service and commitment have identified you as a person who has much to share. That's why we encourage you not to hold back, and to dedicate yourself fully to the goals of the HOBY conference.

UT Arlington students are referred to as Mavericks. These Mavericks are committed not only to their personal growth, but also to improving the communities in which they live. Through this we are united in mind, spirit and location. So no matter where you're from, where you go or went to school, you're all Mavericks this weekend.

Good luck and have a great conference,

Dr. Dale Wasson
Associate Vice Provost
University of Texas at Arlington

THE WHITE HOUSE
WASHINGTON

I am pleased to congratulate all those participating in this year's Hugh O'Brian Youth Leadership Program (HOBY).

Our Nation's future will be shaped by the young people we inspire and empower today. By exploring new ideas and serving others, students like you can help our country meet the myriad challenges of the 21st century. As you bring talent and passion to your roles as HOBY Ambassadors, I trust you will find there is nothing so satisfying to the spirit as giving your all to a difficult task.

I expect great things from your generation, and I wish you all the best for a rewarding experience.



All the best,  *Michelle Obama*



STATE OF TEXAS
OFFICER OF THE GOVERNOR

Greetings:

As Governor of Texas, it is my pleasure to welcome everyone attending the HOBY Texas North Youth Leadership Seminar.

Over the next few days, you will meet some of the top thinkers, innovators and leaders in various Texas businesses such as government, media, science and technology, civic organizations, and education. Seize this opportunity to learn all you can from these people, because soon, Texas will be counting on you to join their ranks.

To those who have made this endeavor possible, I commend you for your dedication and foresight. The lives you touch over the course of this seminar will, in turn, touch many others. Through individual commitments like this, we attain huge accomplishments as a community.

First Lady Anita Perry joins me in wishing you an enjoyable and motivational seminar.

Sincerely,

Rick Perry

Rick Perry
Governor





WELCOME HOBY AMBASSADOR! THE FUTURE IS YOURS!

Spring 2014

Welcome HOBY Ambassadors:

Congratulations on being selected to attend the 2014 Hugh O'Brian Youth Leadership (HOBY Texas North) Seminar. You were chosen for the honor of representing your schools because of the outstanding leadership potential you have demonstrated. The purpose of this HOBY seminar is to teach you how to think - not what to think. You will get from life what you put into it, and that applies to a HOBY seminar too. We want to awaken in you that magic genie of self-esteem so important to any success. You were selected to attend HOBY because you are special: think special and you will always be special.

You will make many new friends this weekend - hand on tight to them - you have many more years of meaningful futures to share. You will also realize that a great many volunteers gave a great many hours to make this weekend possible. These volunteer speakers, staff, and committee members give their hours freely because they believe in the future of the United States and recognize that you outstanding young people represent the future.

You have been challenged this weekend to do what has been modeled for you. I sincerely encourage you to return to your own communities and seek out meaningful ways that you can use your leadership for community service.

I don't have any children of my own, but I've got a couple of hundred thousand like you out there who I'm proud to call my family. So, shine bright my friends; you are my tomorrow and the future is yours. I wish you love and God-speed!

Love,

A handwritten signature in black ink that reads "Hugh O'Brian". The signature is written in a cursive, flowing style.

Hugh O'Brian, Founder

P.S. The greatest gift you will ever receive is the one you give to others.





LEADERSHIP SEMINAR CHAIR WELCOME

June 12, 2014

Dear HOBY Ambassadors,

On behalf of the entire HOBY Texas North family of volunteers and alumni, it is our pleasure to welcome you to the 2014 HOBY Youth Leadership Seminar! You are among a special group of young people who have been chosen to represent your school because of your leadership potential. Our goal over the next four days is to help you recognize your leadership talents and apply them in becoming effective, ethical leaders in your home, school, workplace and community.

The theme for this year's seminar is #HOBYCHANGE. Clearly, social media has become a major part of our lives. Today, 43% of the world's population is 25 years old or younger. As a result, your thoughts and actions can have powerful influences across the globe, something well beyond the reach of your parents, or even your older siblings, at your age. It is our hope that you will recognize the immense responsibility that comes with this influence and use it to affect the world in a positive way.

In keeping with HOBY's mission, we hope you will be inspired by your experience at this year's seminar to live a life dedicated to leadership, service, and innovation. Texas North's leadership seminar is made possible by the efforts of an incredible group of volunteers, civic organizations, and local businesses who have contributed time, money, and resources to ensure the have this outstanding opportunity. We challenge you to take the time to thank them for their tireless work on your behalf.

Congratulations of being chosen as a HOBY ambassador, soon you will be part of a family of fellow HOBY alumni who number over 355,000!

Now go and change the world. #HOBYCHANGE

Lisa Walsh
2014 Leadership Seminar Chairperson

P.O. BOX 131148 | DALLAS, TX 75313 | HOBYTXN.ORG

EMPOWER • LEAD • EXCEL

Our Youth Leaders thank

BNSF SM
RAILWAY

**HOBY Texas North celebrates five years
of financial & resource support from BNSF**





ABOUT HOBY

For over five decades, Hugh O'Brien Youth Leadership (HOBY) has inspired young people to make a difference and become catalysts for positive change in their home, school, workplace, and community. As America's foremost youth leadership organization, HOBY has a long and impressive history of successfully motivating youth and volunteers to outstanding leadership.

HOBY aims to inspire and develop our global community of youth and volunteers to a life dedicated to leadership, service, and innovation.

HOBY'S MISSION

To inspire and develop our global community of youth and volunteers to a life dedicated to leadership, service and innovation.

VISION

To motivate and empower individuals to make a positive difference within our global society, through understanding and action, based on effective and compassionate leadership.

CORE VALUES

Volunteerism – Volunteerism is the heart and soul of our organization. We appreciate the myriad contributions of our volunteers, and recognize the power of thank you and of giving back. We seek to promote and encourage service among our stakeholders. We recognize and value the positive accomplishments that volunteers can achieve by working together. We believe that our programs positively impact volunteers as much as the youth and communities we serve.

Integrity – Integrity forms the foundation of our organization. We demand the highest level of ethics. We grow our organization based on interactions that promote mutual trust and respect with our stakeholders and partners. We strive to ensure the highest level of organizational effectiveness by continually reviewing our programs and processes to improve quality and efficiency.

Excellence – We strive to continually raise our programs and business to new levels of excellence. We encourage entrepreneurship and innovation in business, education, and social responsibility. We develop creative solutions to address challenges and to utilize opportunities. We believe that leadership skills can and should be continually improved and refined.

Diversity – We value and embrace diversity. We seek outviews that reflect all walks of life, and reflect those views in our programs. We are sensitive to the special needs and diverse backgrounds of individuals. We give all individuals an equal opportunity to be heard and to benefit from our programs.

Community Partnership – We value community partnerships. We recognize the importance of working with community organizations to strengthen our supportive network. We value the input we receive from our community partners, and strive to work together cooperatively and constructively for the betterment of all.

WHAT LEADERS ARE SAYING PLACEHOLDER: COLLIN POWELL

EMPOWER • LEAD • EXCEL

HOBYS STORY

Hugh O'Brian Youth Leadership (HOBY) has worked diligently at helping young people make a difference and become positive catalysts for change - in the home, school, workplace, and community. As the nation's premier nonprofit youth leadership development organization, HOBY is respected worldwide.

In the summer of 1958, actor Hugh O'Brian received the invitation that would change his life. O'Brian, then 33, was already established as television's legendary Wyatt Earp when a cable arrived from French Equatorial Africa. It was from renowned humanitarian and 1952 Nobel Peace Prize winner Dr. Albert Schweitzer asking O'Brian to visit him. O'Brian had long admired the German doctor-missionary-theologian-musician. "I'd read so much about him," he reflects. "He was a great humanitarian who could have done anything he wanted in the world, and there he was in the middle of Africa taking care of people."

Within two weeks he was on his way, by commercial airliner, bush plane and canoe, to the famed hospital that Schweitzer had founded in 1913 on the banks of the Ogooué River in Lambarene. The actor spent nine days at the clinic complex where Schweitzer and volunteer doctors and nurses, working without electricity or running water, cared for patients, including many with leprosy. The doctor was impressed that the young American had taken the trouble to visit him. He shared stories and life lessons with O'Brian each evening. Schweitzer, then 83, was concerned about global peace prospects and was convinced that the United States should take a leadership role in achieving peace. He impressed upon the young O'Brian the urgency for change and how education must teach young people to think for themselves.

It was an unforgettable nine days. And, as O'Brian departed, Schweitzer took his hand, looked deep into his eyes, and asked, "Hugh, what are you going to do with this?" Two weeks after returning from his 1958 meeting with Schweitzer, O'Brian put together a prototype seminar for young leaders - HOBY. And the rest is living history.

Five decades later, HOBY is still inspiring young people all over the world to develop their leadership and critical-thinking skills to achieve their highest potential. Currently, more than 9,000 tenth graders, representing almost as many schools nationwide, attend HOBY Leadership Seminars each year. These seminars are run by over 4,000 volunteers with community leaders, business executives, educators, and parents involved in every seminar. Each seminar strives to follow the HOBY motto of teaching students, "how to think, not what to think," thus ensuring that Dr. Schweitzer's hope for young people lives on.

HUGH O'BRIAN

Born April 19, 1925 in Rochester, New York (as Hugh C. Krampe), O'Brian attended school at New Trier High School in Winnetka, Illinois, and Kemper Military School in Booneville, Missouri. At age 17, O'Brian enlisted in the Marine Corps and became the youngest drill instructor in the Corps' history.

After receiving honorable discharge from the Marine Corps, O'Brian went to Los Angeles where he planned to earn money for his college tuition. There he met Hollywood movie stars Ruth Roman and Linda Christian, who introduced him to a little theater group. When a leading man became ill, O'Brian substituted. About a year later, Ida Lupino saw one of his performances and signed him to play his first starring role in the film "Young Lovers," which Lupino directed. This bought him a contract with Universal Studios, which resulted in him starring in five films.

O'Brian left Universal after three years to play the lead role in the "Life and Legend of Wyatt Earp" on ABC television from 1955-61. Shortly after the series debuted in 1955 as the "first adult western," it became the top-rated show on television, and O'Brian became a much-discussed talent.

Now retired from acting, Hugh O'Brian lives in a hilltop home overlooking Beverly Hills. In June 2006, he was married for the first time to longtime partner Virginia Barber. O'Brian continues his humanitarian and public service work both with HOBY and as national chairman of the Spirit of '45 campaign. Spirit of '45 is a nonpartisan, non-profit initiative to raise public awareness about the 65th anniversary of the end of World War II and to honor the legacy of "America's "Greatest Generation."

#CHANGE



HOBY TEXAS NORTH AMBASSADORS

HOBY's flagship program, the State Leadership Seminar (LS) is designed to help high school sophomores to recognize their leadership talents and apply them to become effective, ethical leaders in their home, school, workplace and community. Selected students attend our three- or four-day seminars and participate in hands-on leadership activities, meet leaders in their state, and explore their own personal leadership skills while learning how to lead others and make a positive impact in their community.

The seminar curriculum is based on the Social Change Model of Leadership and develops leadership from three perspectives: Personal Leadership, Group Leadership, and Leadership for Society.

Josh Augusto
Burkburnett High School

Nina Alcola
Hillcrest High School

Maribel Alvarado
Pinkston High School

Galena Anyanwu
**Judge Barefoot Sanders
Law Magnet**

Gustavo Aranda
**South Oak Cliff High
School**

Hannah Arnold
Hebron High School

Jonah Asher
Lone Star High School

Alma Avilez Sastart
Skyline High School

Abigail Balogun
Westwood High School

Connor Barrett
New Diana High School

Kalen Beacham
Greenhill High School

Jaime Becerra
Pinkston High School

Michael Boyson
Jesuit College Preparatory

Jordan Burk
Westwood High School

Emma Cann
The Colony High School

Olivia Cappelli
Keller High School

Alyssa Carr
Maud High School

Mia Castaneda
Hereford High School

Favian Castellanos
Sunray High School

Eduardo Chavira
Thomas Jefferson HS

Cole Clark
Bishop Lynch High School

Sarah Collins
Lone Star High School

Jesus Contreras
Skyline High School

Casey Cravey
Denison High School

Ivan Cruz Molina
Skyline High School

Alexis Curts
Parish Episcopal School

Gilbert Dale
Mount Vernon High School

Makayla David
Fruitvale High School

Mallory Dechard
Spring Hill High School

Kane DeLoach
Jefferson High School

Jack Dessert
Wylie High School

Peter Dorn
Cistercian Preparatory

Brandon Douglas
Lakehill Preparatory

Alberto Duenas
Barbara Cardwell Center

Monet Ellis
Denton High School

Emily Elorza
South Oak Cliff HS

Emily Engstrom
Pleasant Grove HS

Denisse Escobedo
**Consulado General De
Mexico En Dallas**

Gabrielle Falcon
Nolan Catholic HS

Andy Faulkner
Lake Country School

Ashley Favara
Arlington High School

Andrea Feliciano-Cruz
Lamar High School

Mirna Flores
Irving High School

Jackie Flores
Jack E. Singley Academy

Katerina Fuller
Dallas Lutheran School

Rosa Garcia
Barbara Cardwell Center

Ruben Garcia
Cistercian Preparatory

Adrian Garza
Mansfield High School

Carter Gass
Weatherford High School

Josh Gerling
Honey Grove High School

Niki Giacomello
ISchool High

Saron Gilazgi
Wylie High School

Gunner Gilbert
Pleasant Grove HS

Luis Govea
Irving High School

Joe Granada
Skyline High School

Jason Guan
Centennial High School

LIBRY

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|--|--|---|--|
| Deysi Guerrero Thomas Jefferson HS | Kate Lee Colleyville Heritage High School | Maria Mestas Hillcrest High School | Spencer Pennington Canton High School |
| Tommi Jo Harris Whitehouse High School | Brayden Lee Overton Jr/Sr High School | Stephanie Monk Pine Tree High School | Yustin Perez Lincoln High School |
| Jordan Harvell Mildred High School | Luis Lemus North Dallas High School | Ryan Monson Justin Wakeland High School | Diana Perez Woodrow Wilson High School |
| Bekah Havens Teague High School | Tanner Levesque Chapel Hill High School | Hailey Motsenbocker James Martin High School | Esteban Pimentel Consulado General De Mexico En Dallas |
| Brent He Williams High School | Marisol Leyva South Oak Cliff High School | Alexia Munoz Ennis High School | Aaron Pitman Pleasant Grove High School |
| Katie Heenan Grapevine High School | Connor Linguist Waxa- hachie HS | Karla Nambo Lincoln High School | Tracy Price Loraine High School |
| Abby Hendrick Shallowater High School | Carlos Lopez Lakehill Preparatory School | Abby Nason Arlington High School | Lily Price Shallowa- ter High School |
| Steven Hendricks The Parish Episcopal School | Kiabeth Lopez Pinkston High School | Weston Newcomb Wylie High School | Jack Provost John Paul II High School |
| Lisabeth Hernandez Lincoln High School | Claire Lummus Atlanta High School | Kyle Newman Shepton High School | Roberto Puebla R. L. Turner High School |
| Raymeon Hicks Jefferson High School | Samantha Luna Boswell High School | John Nguyen John A. Dubiski Career High School | Jacob Rains Fort Worth Country Day |
| Caleb Horn Stamford High School | Jose Machado Lincoln High School | Emily Nicks Canton High School | Srijav R Rayamajhi Macarthur High School |
| Nick Hubenthal Bonham High School | Sandy Martinez Jack E. Singley Academy | Whitney Obi Lake Highlands High School | David Reynoso Consulado General De Mexico En Dallas |
| Kenzi Huseman Mineral Wells High School | Kiersten Mathis Granbury High School | "O" Odim L.V. Berkner High School | Zoe Richardson John Paul II High School |
| Cynthia Ibarra Woodrow Wilson High School | Greg McDonald Frisco High School | Cidney Odom Westlake Academy | Maddison Richardson Perrin-Whitt High School |
| Sarah Jackson Spearman High School | Joseph Meador Westwood High School | Crystal Olivarez Loraine High School | Monica Riesco Thomas Jefferson High School |
| Cole Kellam The Oakridge School | Duncan Meara Lake High- lands High School | Lexi Orsak Bonham High School | Ale Rivas Pinkston High School |
| Joseph Kim Southwest Christian School | Diana Mendoza Lincoln High School | Jared Parker Atlanta High School | Enrique Rivera Thomas Jefferson High School |
| Morgan Knobloch Archer City High School | Maria Mestas Hillcrest High School | Isela Parra San Saba High School | Tracer Roberson Hico High School |
| Niharika Koka Flower Mound High School | Stephanie Monk Pine Tree High School | Page Patrick Honey Grove High School | Haley Rodriguez Itasca High School |
| Gabriel Kupovics Judge Barefoot Sanders Law Magnet | Ryan Monson Justin Wakeland High School | Dakota Patterson Maud High School | |

LIBRARY

| | | | |
|---|--|--|--|
| Avory Rosenquist Newman Smith High School | Ty Thedford Waxahachie Global High School | | |
| Brennan Ross Granbury High School | Jay Tillman Macarthur High School | | |
| MarcelaRuiz Chester W. Nimitz High School | Fatima Torres Skyline High School | | |
| Arcli Salinas South Oak Cliff High School | Victor Torres Woodrow Wilson High School | | |
| Arcli Salinas South Oak Cliff High School | Duncan Trimmell Centennial High School | | |
| Evan Samsky John H Guyer High School | Julia Trotter Centennial High School | | |
| Lucy Santora John Paul II High School | Ashley Van Keer North Crowley HS | | |
| Grayson Sentell Richardson HS | Taylor Varnon Spearman High School | | |
| Ruben Servin Chester W. Nimitz High School | Bryan Vega Hillcrest High School | | |
| Ruben Servin Chester W. Nimitz High School | Karina Velasco Sunray High School | | |
| Akash Sharma Wylie High School | Berenice Velazquez Hillcrest High School | | |
| Daniel Shrader Creekview High School | Wynter Villa Liberty-Ey- lau High School | | |
| Anjali Sridharan Heritage High School | Edwin Villatoro Thomas Jefferson High School | | |
| Madison Stengel Richardson HS | AndrewWalker Greenville High School | | |
| Claire Stratton Robert E. Lee High School | Kase White Spring Hill High School | | |
| Emma Stroup Graham High School | Tyler Whiting Coppell High School | | |
| KC Sutherland Klein High School | Matt Whiting Coppell High School | | |
| Kohl Swift Episcopal School Of Dallas | Saron Woldemariam Hillcrest High School | | |
| Christian Tamayo Jacksonville High School | Brilee Young Loraine High School | | |
| Nabha Tariq Flower Mound High School | | | |



HOBY TEXAS NORTH AMBASSADORS

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THURSDAY, JUNE 12TH

| | | | |
|---------|---------|---|------------|
| 12:00PM | 2:00PM | Registration / Campus Tours | |
| 12:30PM | 2:30PM | Introductions: HOBY Facilitators | Auditorium |
| 2:30PM | 3:25PM | Ambassador Orientation Leadership Seminar Chair, Lisa Walsh Tommy Osborne, Aaron Yeats, Connor Roe | Auditorium |
| 3:25PM | 4:25PM | GROUP TIME | |
| 4:35PM | 5:00PM | UTA Welcome Panel UTA Provost, UTA Public Safety Director | Auditorium |
| 5:10PM | 6:20PM | Dinner | Cafeteria |
| 6:30PM | 7:10PM | Social Change: Personal Leadership Speaker: Shama Kabani | Auditorium |
| 7:10PM | 8:00PM | Don’t Just Think Big, Live Big! Speaker: A.C. Cristales | Auditorium |
| 8:15PM | 8:55PM | Leadership Labs | |
| 8:55PM | 9:00PM | What, So What, Now What | Table Room |
| 9:00PM | 10:00PM | GROUP TIME | Table Room |
| 10:15PM | 11:00PM | Head Back To Dorms | Dorms |
| 11:00PM | | LIGHTS OUT! | |

#CHANGE



FRIDAY, JUNE 13TH

| | | | |
|---------|---------|--|------------------------|
| 7:00AM | 7:30AM | Wake Up! | Dorms |
| 7:30AM | 8:30AM | Breakfast | |
| 8:40AM | 10:30AM | People of Different Colors Speaker: Connor Roe | Auditorium |
| 10:40AM | 11:20AM | Social Change: Group Leadership Speaker: Sandra Shields | Auditorium |
| 11:30AM | 12:30PM | Lunch | Cafeteria |
| 12:40PM | 1:20PM | Entrepreneurship Speaker: Raul Magdalena | Auditorium |
| 1:20PM | 1:25PM | SOCIAL MEDIA TIME | |
| 1:25PM | 3:10PM | Egg Drop Challenge | Auditorium/Group Spots |
| 3:10PM | 4:10PM | The DNA of Success Speaker: Steve Harvill | Auditorium |
| 4:10PM | 4:50PM | GROUP TIME | Group Spots |
| 5:00PM | 6:00PM | Empathy Dinner | Cafeteria |
| 6:10PM | 7:10PM | Sticks & Stones | Auditorium |
| 7:15PM | 7:55PM | Social Change: Societal Leadership Speaker: Naaila Panjwani | Auditorium |
| 7:55PM | 8:00PM | SOCIAL MEDIA TIME | |
| 8:00PM | 9:40PM | HOBY Social MC: Steve Roberts | Auditorium |
| 9:40PM | 9:45PM | What, So What, Now What | |
| 9:45PM | 10:45PM | GROUP TIME | Group Spots |
| 10:45PM | 11:00PM | Head Back To Dorms | Dorms |
| 11:00PM | | LIGHTS OUT! | |



SATURDAY, JUNE 14TH

| | | | |
|---------|---------|---|-----------------|
| 6:30AM | 7:00AM | Wake Up! | Dorms |
| 7:00AM | 8:00AM | Breakfast | |
| 8:00AM | 8:15AM | Photo | |
| 8:15AM | 8:45AM | L4S Introduction Speaker: Ashley English | Auditorium |
| 8:45AM | 9:15AM | L4S Transport | |
| 9:15AM | 12:15PM | L4S / Lunch Sponsor: Volunteer Center of North Texas | Service Sites |
| 12:15PM | 12:45PM | L4S Return | |
| 12:45PM | 1:40PM | Clean Up | Dorms |
| 1:40PM | 2:10PM | L4S Wrap Up | Auditorium |
| 2:10PM | 4:40PM | An Hour In The Life... Speaker: Diane Wilcox, Cathy Hyde | Rio Grande Room |
| 4:40PM | 4:45PM | SOCIAL MEDIA TIME | |
| 4:45PM | 5:30PM | The Millennial Upside Speaker: Colin Harvil | Auditorium |
| 5:40PM | 6:40PM | Dinner | Cafeteria |
| 6:50PM | 7:50PM | Thank Yous / Future Kits | Auditorium |
| 7:50PM | 9:20PM | Talent Show | Rio Grande Room |
| 9:20PM | 10:05PM | Inspiration Through Music Speaker: Marcella Fruehan | Auditorium |
| 10:05PM | 10:10PM | What, So What, Now What | Auditorium |
| 10:10PM | 11:05PM | Inner Circle / Outer Circle | Campus Commons |
| 11:05PM | 11:10PM | SOCIAL MEDIA TIME | |
| 11:10PM | 11:50PM | GROUP TIME | Group Spots |
| 11:50PM | 12:00AM | Head Back To Dorms | Dorms |
| 12:00AM | | LIGHTS OUT! | |

#CHANGE



SUNDAY, JUNE 15TH

| | | | |
|---------|---------|--|-------------|
| 7:30AM | 8:00AM | Wake Up! | Dorms |
| 8:00AM | 8:50AM | Breakfast By Region | Cafeteria |
| 9:00AM | 9:55AM | Where Do We Go From Here? Speakers: Tommy Osborne, Aaron Yeats, Molly Walsh, Abbey Walsh | Auditorium |
| 9:55AM | 10:05AM | Your Future With HOBY Speakers: Jeff Will, Molly Walsh, Hawley Young, Lisa Walsh | Auditorium |
| 10:05AM | 11:05AM | Goal Setting Speaker: Jeff Will | Auditorium |
| 11:05AM | 11:15AM | Energizers / SOCIAL MEDIA TIME | Auditorium |
| 11:15AM | 12:15PM | What Will You Do With Your Dash Speaker: Crayton Webb | Auditorium |
| 12:15PM | 12:45PM | GROUP TIME | Group Spots |
| 12:55PM | 1:55PM | Lunch | Cafeteria |
| 1:55PM | 2:15PM | Walk / Arrangement Time | |
| 2:15PM | 3:45PM | Closing Ceremonies Keynote Speaker: Joel Zeff | Ballroom |

HOBY SPEAKER PROFILES



A.C. Cristales

A.C. Cristales is a Bilingual education and leadership consultant, speaker, and author. A.C. worked in public education for over thirteen years, as a teacher for three and a half years and an administrator for eight years. With more than fifteen years of experience working with young people in public education and other non-profit organizations, A.C. understands what it takes to reach students, particularly those at risk, and also knows the importance of what a true leader has to do to lead an organization effectively. His book, "School of Hard Knock Truths" is scheduled to be released this summer.



Ashley E. English

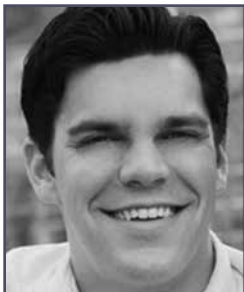
Mrs. English, a native of Missouri City, TX, is currently a Ph.D. candidate in the Public Management & Administration Program at the University of North Texas, focusing her research in the area of nonprofit management.

Prior to her academic pursuits, Ashley worked for the Volunteer Center of North Texas (VCNT) where she served as a program manager in the Student Engagement Department and most recently served as the Senior Manager for Public Relations & Communications.



Marcella Fruehan

Marcella is an 18-year-old singer/songwriter on course to conquer the world with her infectious tunes and beguiling voice. Although born right here in Texas, this teenager has been busy in London, recording at Eastcote Studios and Nevo Sound Studios with Yoad Nevo - famed producer of Girls Aloud, Sugababes and Jem. Her influences come from Amy Winehouse, Adele, Ed Sheeran, John Mayer and Justin Timberlake. Her first single 'Shaky Knees' will be released in the UK on April 21st. You can keep up with Marcella at www.marcellaofficial.com or follow tweet her @marcellasongs



Colin Harvill

A Dallas native Colin Harvill is a graduate of the Fulbright School at University of Arkansas with a degree in Spanish and Latin American Studies. His degree took him over seas to work for the Spanish Government as a Cultural and Linguistic Ambassador to the Spanish Ministry of Education where he spent his time working in Seville with three different school districts focusing on curriculum shifts. He currently works for Creative Ventures, a consulting firm based in Austin, etching out his niche as a millennial expert. His insights range from understanding millennial's from a marketing standpoint to better understanding your children to taking advantage of the hiring pool of tomorrow.



Shama Hyder

Known as the "Zen Master of Marketing" by Entrepreneur Magazine and the "Millennial Master of the Universe" by Fast Company, Shama Hyder is a visionary strategist for the digital age. As the CEO of the award-winning Marketing Zen Group, a full service web marketing and digital PR firm, she's led the organization through explosive growth, averaging 400% growth annually since its start in 2009. Shama was named as one of the "Top 30 Under 30" Entrepreneurs in America by Inc Magazine in 2013 and was honored at the White House as one of the top 100 U.S. companies to be run by a young entrepreneur by Empact100.

HOBY SPEAKER PROFILES



Raul Magdaleno

Raul Magdaleno, serves as the Chief Education Consultant for The Magdaleno Group, providing innovative education strategies to corporations, non-profit, government agencies, universities and school districts who are committed to reducing the drop out rate and increasing college enrollment among urban students. Magdaleno is also the Founder and Chairman of The Magdaleno Leadership Institute, a non-profit organization devoted to building high school student servant leaders and position them to become the next 'Navy Seals' of community empowerment.



Naaila Panjwani

Naaila Panjwani earned her Bachelor's in Psychology and Master's in Education with a focus in Human Development and Psychology from Harvard University. With several years of research experience in clinical psychology, she now works on the National Governance Board for i-Mentors, a big brothers big sisters program within the Ismaili Muslim community. Naaila can be contacted via email at naaila.panjwani@post.harvard.edu



Sandra Shields

As Educational Coordinator, Sandra L. Shields developed a college preparatory /workforce readiness program for children enrolled in the Big Brothers Big Sisters (BBBS) program called STEPS. Most importantly, she is a "BIG SISTER" to 2012 HOBY alumnus Aleshia. Shields expertise is cultivating and managing partnerships with mentor-rich organizations, civic groups and corporations. As a skilled presenter; she shares BBBS's mission, and motivates individuals to take action. Prior to joining the non-profit sector, Shields served as a public relations representative for a Dallas technology marketing firm.



Joel Zeff

Joel Zeff creates energy. His spontaneous humor and vital messages have thrilled audiences for years. As a national workplace expert, speaker, author and humorist, Joel captivates audiences with a unique blend of hilarious improvisational comedy and essential ideas on work and life. His new book, "Make the Right Choice: Creating a Positive, Innovative and Productive Work Life" is consistently listed as one of the top work/life balance books on Amazon. He has appeared on CNBC's The Big Idea with Donny Deutsch, the Fox Network's Fox and Friends Weekend and been featured in the Dallas Morning News. For more information, visit his web site at www.joelzeff.com.



Crayton Webb

Crayton Webb is Director of Corporate Communications and Corporate Social Responsibility for Mary Kay Inc. in Dallas, Texas. He leads the company's global media and public relations team and is also responsible for Mary Kay's global CSR and philanthropic efforts. From 2002 until 2005, Webb was chief of staff for Dallas Mayor Laura Miller. During that time he was responsible for the day-to-day operations of the Mayor's Office, working with members of the news media. Crayton was born and raised in Portland, Oregon where he was a HOBY Ambassador in 1988 and graduated from Willamette University in Salem, Oregon.

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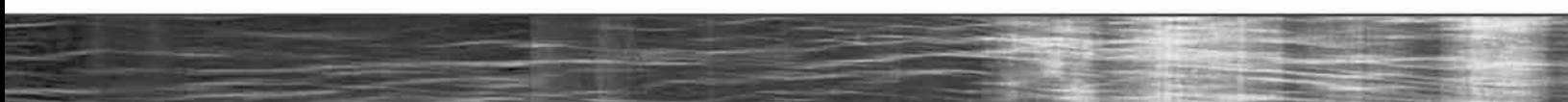
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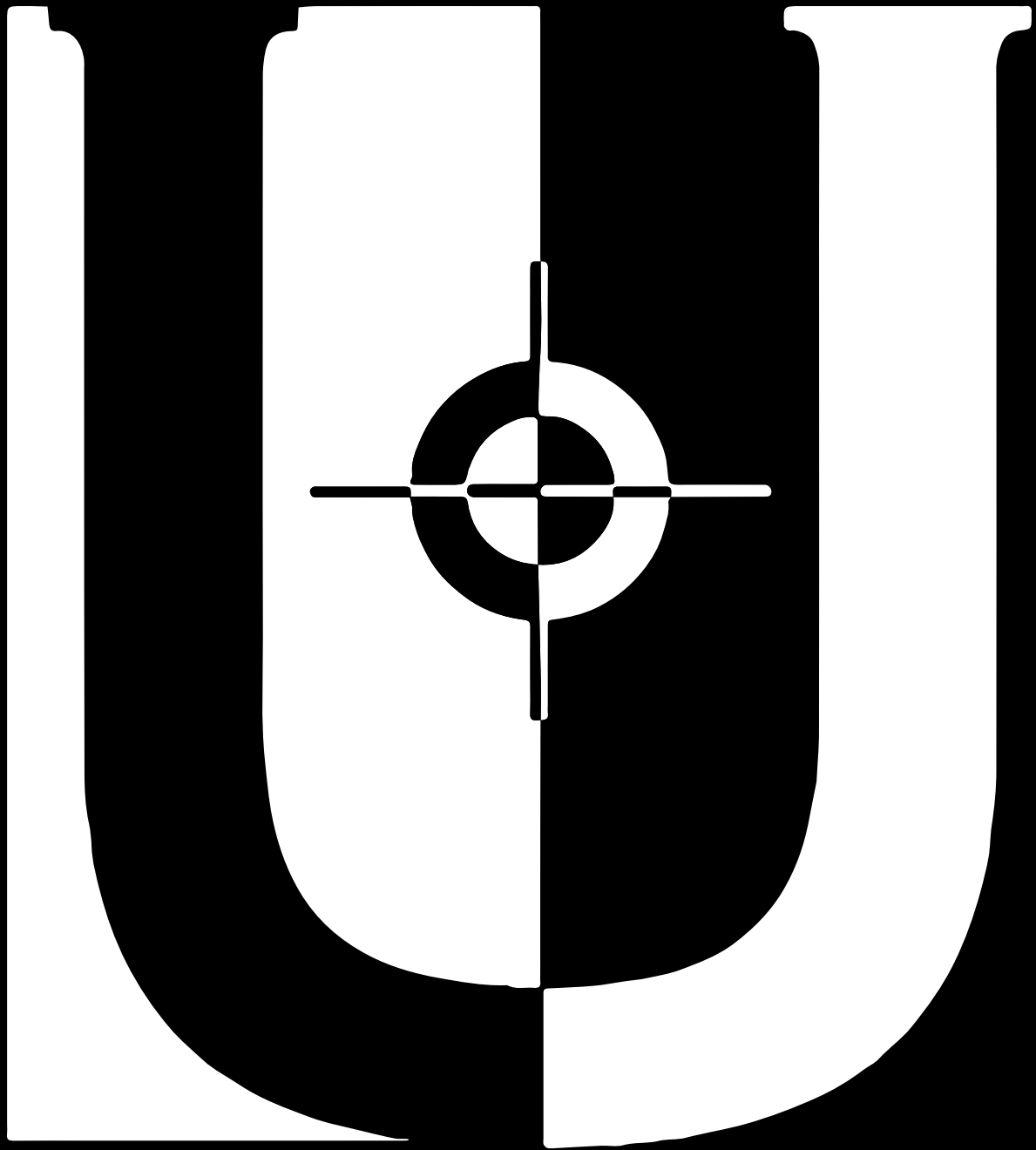
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