

## GRAPHIC DESIGNER & ART DIRECTOR

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Links: Portfolio: <http://philchidlow.foliohd.com> Facebook: Creative: Philip Chidlow *Find me on LinkedIn too...*

### OBJECTIVES:

An established graphic designer, I am always keen to explore opportunities which will enable me to further develop my core talents.

Focussing on the effective application of creativity with an emphasis on branding, communication and marketing (as part of a team or individually) I will continue to build my proven track-record as an effective resource for businesses of all sizes, bringing a wealth of experience and an innate creative energy to any project or rôle. I will contribute, motivate and collaborate efficiently, delivering excellent concepts and designs in answer to the brief and, as appropriate, the broader strategic context.

### SKILLS AND SPECIALITIES:

- Graphic design, editorial layouts, illustration, branding and visual identity including implementation, design project management, design procurement advice for marketing, exhibition design.
- Fast thinking and creative in problem solving. Able to draw, photograph, write and edit.
- Reliable and conscientious, a keen and productive participant in project development with a good ability to think laterally.
- Skilled in graphic design with an acute awareness of context, having experienced traditional design through to digital media.
- Possessing good typographical sensibilities derived from an excellent, traditional design education and honed through the evolving use of design software.
- First started to work with Macs 21 years ago and have broadened my experience further by using PCs as appropriate.
- Conversant in Adobe products: In Design, Photoshop, Illustrator and Acrobat as well as Quark Xpress and Microsoft Office applications.
- Gregarious and eloquent with good leadership, nurturing and client-facing presentation skills.

### QUALIFICATIONS:

Degree: BA(hons) Graphic Design  
3 x 'A' Levels, 10 x 'O' Levels

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### EXPERIENCE:

**2003-now** Creative consultant since February 2003. Worked for the 20 months before then in France. In recent years have worked on branding, B2B, below-the-line advertising, publicity and marketing projects. Most publishing design activity has been in association with packagers. Highlights include working with a successful consultancy, designing (still largely confidential) management training resources for a number of major companies, including **Boots, Yell, Marks & Spencer and Rolls Royce**. Also Art Directed a limited edition book commemorating the opening of a major sports academy in Qatar.

**June 2001 to January 2003** Director, **B9 Solutions SARL**, France. Worked with Brandmark Advertising, as Art Director on **Woman Abroad Magazine**.

**February 2000 to June 2001** Senior Creative, Brandmark Advertising, working on B2B, advertising campaigns, conference materials etc. for **Lloyds TSB, Beiersdorf Medical/tesa** and others. In September 2000 became co-Art Director of **Woman Abroad Magazine**. Still continued to work with Brandmark.

**November 1999 to February 2000** Hired as acting Art Director, **Design Eye**. Temporarily filled this vacant position, which involved taking over the design directing and co-ordination of a number of projects, concentrating upon consolidating the list.

**February 1998 to November 1999** Art Director, **Quadrillion Publishing Ltd**. Working between the US and the UK. also responsible for the children's division: **ZigZag**, Improving performance through a combination of new product and better liaison with the sales team. Likewise **Pepperpot Gift & Stationery**: Helped increase sales dramatically - particularly in the US.

**June 1996 to February 1998** Art Director (Consultant) to **Brown Packaging** (London) (initially as Art Director on product development for **GE Fabbri**). Also worked with **IMP Ltd**. as packaging consultant. Developed, with **Pentagram Design**, a new (now patented) binding system. Creative consultant in children's games development for **Parker/Hasbro, Europe**.

**April 1992 to June 1996** Art Director, **IMP Developments Ltd**. working on many product developments. Two years being Art Director; **Cookery & Entertaining** working closely with **Meister Verlag** in Munich. Principle responsibilities: Art Director of five project developments, resulting in three successful roll-outs, in the UK, USA and Germany.

**September 1983 to April 1992** Freelance Designer and Product Developer. Working almost exclusively in children's and fictional publishing. Partner in **Point Three Design Consultants**.