

SUMMARY OF QUALIFICATIONS

- Innovative Graphic Designer with over 5 years of professional experience in the creation of marketing materials
- Outstanding ability to think outside of the box and develop visually appealing and consumer focused designs
- Experienced in traditional and digital photography, research, prototyping, evaluation, creative writing, layout, print, logos, packaging, brochures, newsletters, brand development, and typography
- Proficient in Adobe CC: Illustrator, InDesign, Photoshop, Mac OS and Microsoft Office

EDUCATION

The Art Institute of Wisconsin

Milwaukee, WI

05/2013

Bachelor of Art: Graphic Design

PROFESSIONAL EXPERIENCE

Jockey International, Inc.

Kenosha, WI

03/2016 – Present

Freelance Graphic Designer

- Work with the Manager, Art Director, packaging team, marketing and other pertinent departments to efficiently create new design work as well as reworking pre-existing design layouts
- Maintaining an organized workflow while finding design solutions on a variety of projects including, point-of sale materials, packaging, and direct mail
- Comprehend creative direction and provide quality assurance of all deliverables while working with in-house and third party vendors
- Ability to prepare / finalize artwork for print production. Job tasks include, directing retouching, file quality checks, creating bleeds and any other print production needs

IRIS USA, Inc.

Pleasant Prairie, WI

06/2014 – 03/2016

Production / Graphic Designer

- Collaborate with a creative team of professionals to market products for a multitude of divisions within IRIS USA, Inc., including Storage and Organization, LED, Wire, Pet, Housewares, and Ecommerce
- Create labels, new label design sell sheets, packaging, POPs, web banners, newsletters, instruction sheets, logos, posters, and tradeshow banners
- Manage multiple projects simultaneously for clients including Amazon, Crayola, Groupon, Petco, Target, The Container Store, Walmart, and Ziploc
- Partner with category managers, marketing representatives, and sales representatives to understand and develop individual ideas while cohesively maintaining the IRIS brand

Self-Employed

Kenosha, WI

12/2012 – Present

Freelance Graphic Designer

- Collaborate with business owners to create promotional flyers, ads for events, and graphics for print/web for clients including Pazzo, Sazzy B, The Buzz – Bar/Café, and Ruffolo's Hair Studio and Tanning Salon
- Provide additional services including Facebook page maintenance and email blasts to market specials to current and new customers

City of Lake Forest - Parks and Recreation

Lake Forest, IL

10/2013 – 10/2014

Graphic Designer

- Work with the marketing team and department managers to design and execute the Parks and Recreation brochure
- Displayed multi-tasking and organizational skills in the design of flyers, posters, tri-folds, signs, banners, and logos while reinforcing Lake Forest's branding

Art Milwaukee

Milwaukee, WI

10/2012 – 12/2012

Graphic Design - Internship

- Created and managed the eNewsletter market local artists and Milwaukee events
- Assisted with additional marketing projects upon request

Jockey International, Inc.

Graphic Design Internship

Kenosha, WI

07/2010 – 09/2010

MEMBERSHIPS & ACCOMPLISHMENTS

Dean's List: Art Institute of Wisconsin

Milwaukee, WI

2013

United Adworkers Member

Milwaukee, WI

2012 – 2013

Fame 2010 Chicago Showcase: Photography

Chicago, IL

2010