



NICOLE LENICH

Graphic Designer

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**Portfolio:
dozellagraphics.foliohd.com**

Profile

Expert graphic designer with 14 years of varied experience supporting clients of all sizes, from new business startups to professional sports organizations to large corporations. I am seeking to utilize my skills and experience for freelance and contract opportunities to meet your graphic design needs. Expert in Adobe Create suite applications, with strong knowledge of printing processes, photo editing and manipulating and branding guidelines. I will bring my work ethic, attention to detail, creativity, project management, and time efficiency to your project. My expertise ranges from logo design, to branding, to print and digital marketing material creation, to illustration and typography. Let me know the requirements of what you are looking for, and I will be happy to tell you how we can create your vision.

Work Experience

Dozella Graphics / Owner, Graphic Designer

Hartford, WI / 2018-Present

Founder and owner specializing in creative design, and execution of creation for print and digital assets for a variety of companies and corporations.

- Develop logos, branding, designs, and business materials for over 18 start-up companies over the past 3 years.
- Design and create from idea to finished product annual marketing themes that continue to follow branding guidelines driving increases in revenues.
- Photo edit/design services for professional sports photographer.
- Key Projects: Milwaukee Admirals, Food 4 Less, LARPD.

Bill Scholz Creative / Graphic Designer

West Allis, WI / 2006-2018

Collaborated to develop balanced logos, branding, print/digital advertisements, collateral and packaging for clients visions/strategies.

- Developed Business collateral for multiple companies
- Key Projects: Milwaukee Bucks, Milwaukee Admirals, LARPD.

Volunteer Opportunities

Project Bubaloo / Heart and Sole Milwaukee

Milwaukee, WI / 2019-Present

Design logos and advertisements for fundraising events and races.

Susan G. Komen Wisconsin / PR

Milwaukee, WI / 2013-2019

Develop designs to generate publicity for the annual run/walk.

Education

Bachelor of Arts, Art Education

Wisconsin Lutheran College / Milwaukee, WI / 2006

Skills

Vector/Illustrator	██████████	Time Management	██████████
Photoshop	██████████	Billing/Invoicing	██████████
InDesign/Quark	██████████	Project Management	██████████
Branding	██████████	Communication	██████████
Typography	██████████	Client Needs/Visions	██████████