



# JOSE JIMENEZ

GRAPHIC DESIGNER

## CONTACT

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- in JJimenez98

## EDUCATION

Collin College -  
AAS Communication Design

SMU -  
Web Development Certificate

## SKILLS

Adobe Creative Cloud

InDesign

Illustrator

Photoshop

Adobe XD

Figma

## LANGUAGES

English

Spanish

## PROFILE

Dedicated and creative designer with five years of experience, passionate for visual storytelling with a proven track record of creating meaningful designs, meeting deadlines, and communicating effectively across multiple platforms. Excels at transforming concepts and ideas into compelling visuals that resonate with target audiences. Embraces new challenges, eager to learn, and a teamplayer who enjoys collaborating with peers and superiors.

## EXPERIENCE

**Community Impact Newspaper (2022 - Present).**

### Senior Infographic Specialist (2025)

Responsibilities include:

- Overseeing the design and production of +3 monthly print publications.
- Editing pages for errors while suggesting improvements to the layout design and/or infographics.
- Assisting supervisor with project management of quarterly corporate projects, including taking lead on UI/UX designs, creating feedback committees, and helping meet deadline goals.
- Designing internal and external corporate marketing materials.
- Leading new designer training and mentoring new hires.
- Participating on corporate-sanctioned Culture Committee with the goal of fostering a positive, well-engaged office environment.

### Infographic Specialist (2023-2024)

- Overseeing the design and production of 2-3 monthly print publications.
- Collaborating with multiple teams, editors, and sales reps to produce high-quality newspapers across the state.
- Wireframe and execute data-heavy visualizations, charts, and infographic spreads.

### Graphic Designer (2022-2023)

- Overseeing the design and production of 1 monthly print publication.
- Creating visually appealing editorial layouts and data visuals.
- Meeting multiple project deadlines on time.
- Designing eye-catching ads that effectively promote products and services for clients in various industries.

Harte Hanks - Teleservices Representative (2021 - 2022).  
Bubba's 33 - Server / Trainer (2020 - 2021).  
Dave & Buster's - Server (2019 - 2020).  
Starbucks - Lead Barista (2017 - 2019).

